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CENTRAL FAX CENTER

SEP 21 2009

CLAIM AMENDMENTS

1. (CURRENTLY AMENDED) A silver alloy for use in a reflective film, consisting essentially of: silver; gold as a first dopant element; and any of ~~zinc~~, indium, terbium, gadolinium, neodymium, holmium, yttrium, praseodymium, samarium, ytterbium, lanthanum, or cerium as a second dopant element, wherein a total of the concentration of the first dopant element and the concentration of the second dopant element are 0.01 to 2.0 atomic %.

2. (CURRENTLY AMENDED) A silver alloy for use in a reflective film, consisting essentially of: silver; palladium as a first dopant element; and any of ~~magnesium, zinc~~, indium, terbium, gadolinium, neodymium, holmium, yttrium, praseodymium, samarium, ytterbium, lanthanum, or cerium as a second dopant element, wherein a total of the concentration of the first dopant element and the concentration of the second dopant element are 0.01 to 2.0 atomic %.

3-9. (CANCELLED)

10. (PREVIOUSLY PRESENTED) A sputtering target, comprising the silver alloy as defined in claim 1.

11. (PREVIOUSLY PRESENTED) A sputtering target, comprising the silver alloy as defined in claim 2.

12-20. (CANCELLED)